

MOSAIC HARMONY
MINUTES OF BOARD MEETING
Thursday, May 9, 2024

Attending (virtual): Crystal Jefferson, Karen Stern, Sallie Williams, Jim Price, Jan Callaway, Hey-Jin Kong, David North, Sabine Creamer

The meeting was called to order at 7:00 p.m.

The Minutes of the 4/11/2024 Board meeting were approved. Sallie will forward the minutes to the webmasters to post on Moha's website.

President Report:

- Crystal reported that she has drafted staff job descriptions and shared them with the Board for review and comment.

Music Director Report:

- The 30th Anniversary Tech Rehearsal window will be 10 a.m. to 3 p.m. on 6/22/24. David will ask musicians, Section Leaders, and two additional singers from each section to attend.
- David is finalizing scripts, song order, alumni participation, and finale of Make us One. He envisions up to six announcers.
- Songs for next rehearsal already sent to choir

Concert Report:

6/1/24 Fairfax Pride Festival Performance

- David will select songs for the Fairfax Pride Concert soonest. He will send the list to Sabine so she can share it with the choir.

6/23/24 30th Anniversary Concert

- The committee is finalizing activities to boost ticket sales. One member is generously offering to donate a gift card to members who purchase multiple tickets, details TBD.
- Committee considering closing off the upper tiers so only orchestra seats (600 total) available for attendees.
- Happy Hour at Clyde's - Those who wish to dine at Clyde's will need to make their own reservations directly with the restaurant.
- Silent Auction Fundraiser on Give Butter platform. The concert team is seeking additional auction items.
- As of 5/7/24, 84 tickets have been sold.
- Sabine will request that volunteers serve as ushers, greeters, and ticket takers.
- Giving Back Campaign – Laura Romstedt is organizing a choir charitable activity to coincide with the Anniversary Weekend. Proceeds from the event will go to a charity to support those experiencing food insecurity. More details to follow.
- Hotel Room Block is finalized at the Hilton Alexandria Mark Center Hotel for June 22-24; instructions to reserve are under the Alumni Section of the website.

Potential Future Performances

- September/October 2024 (TBD) – Sabine will follow up with former member Jackie Igoe to confirm a date this Fall for a pro bono concert at an assisted living facility. The organization will donate \$200 as a thank you to the choir.
- Reston Multicultural Event, Sept 21, 2024 - Reston Community Center is organizing the event. Sabine will apply next week requesting that MoHa perform at the event.

Membership Report:

There are currently forty-eight singing members and thirteen supporting members.

Treasurer Report:

- The Board has reviewed monthly budget documents received from the Treasurer
- Monthly Budget Update

April Income: \$10,549

April Expenses: \$6,378 (primarily salary expenses)

Net Monthly Income: \$4,171

Fundraising Report:

- There is a need to generate more income through Anniversary Concert ticket sales, donations, sponsorships, and other fundraising strategies. Without raising significant additional revenue, expenses between now and the end of this fiscal year (July 31) will reduce choir reserves. The result will be starting the next season with low cash on hand.
- Pending grant awards will be announced in July/August.
- Sallie noted for Sabine that she will need copies of all programs, catalogs, and promotional materials for the 2023-2024 season. Sallie will attach these exemplars to the grant final reports due 8/1/24.

Community Building and Nominating Committee Report

- Hey-Jin gave a progress report on efforts to recruit Board Members for next season.
- The next “mingle” will be on Tuesday, May 14.
- The Community Building team proposed a “laughter yoga” session. The board agreed it will be a fun pre-rehearsal event.

Board Votes

There were no actions requiring board votes.

The meeting was adjourned at 8:54 p.m.

The next meeting will be held on June 13, 2024