

MOSAIC HARMONY
MINUTES OF BOARD MEETING
Thursday, February 8, 2024

Attending (virtual): David North, Sabine Creamer, Crystal Jefferson, Kim Moss, Karen Stern, Hey-Jin Kong, Jim Price, Jan Callaway

The meeting was called to order at 7:00 p.m.

The Minutes of the 1/11/2024 Board meeting were approved. Sallie will forward the minutes to the webmasters to post on Moha's website.

Music Director Report: David

David asked the board to approve hiring Ralph Herndon as a substitute pianist for the 2/20/24. The board voted unanimously to approve.

Programs and Administration Report: Sabine

Sabine was feeling unwell and excused herself from the meeting.

President's Report: Crystal

Crystal presided over the meeting following the agenda provided.

Concert Report: Karen Stern, VP and Kim Moss, 30th Anniversary Concert Production Manager

- Karen mentioned a request from Peggy for technical assistance at rehearsals. Crystal will include this in the board report to the choir at the next rehearsal.
- Kim presented a 30th Anniversary Concert status report deck
 - Ralph Herndon will be performing
 - Big push now is to sell tickets
 - Laura Romstedt assisting Kim with concert announcing script
 - Program cover will have QR code to take reader to full program
 - Seeking a sponsor to underwrite recording fees
 - Promotion update – concert announcements posted on Schlesinger website, LinkedIn, Twitter/X, Facebook. There are tentative plans for a podcast. Press releases will be distributed.
 - Kim will forward the PowerPoint slide deck to the board.
- Karen's Report
 - Need to engage members to post on social media and connect to their networks
 - Karen will ask Kim to create a printed flyer with a QR code that can be posted in public spaces (coffee shops, grocery stores, etc.)
 - Hotel Room Block being negotiated with Alexandria Mark Hotel

Treasurer Report: Jim

January Income: \$6,384

January Expenses: \$7,209

Net Monthly loss: -\$825

If concert outstanding concert income were included, net income for the month would be \$915

Membership Report: Jan

- 30 for 30 Membership Drive Update – we have 47 singing members, 13 supporting members for a total of 60 members.
- Of recent visitors and returning members, three are close to joining.
- Section Leaders are tasked with reaching out to visitors to see if they have questions and encourage them to return and join the choir. Crystal will touch base with David re: reminding section leaders to follow up with visitors.

Community Building Report: Hey-Jin

- Hey-Jin will be away for the next rehearsal, but the team will organize the mingle in her absence.
- Possibility of a vocal workshop as a community building event discussed. Could Laura W. (Assistant Director) lead a workshop before rehearsal? More on this at a later date.
- Hey-Jin is willing to help with fundraising. There was a discussion of selling the extra tote bags at the April and June concerts to raise funds.

Grants - Sallie

- Sallie emailed her report prior to the meeting since she was on travel
- All board biographies received
- VCA grant due 3/1/24
- ArtsFairfax grant due 4/5/24

The next meeting will be held on 3/14/2024.

The meeting was adjourned at 8:30 p.m.