

MOSAIC HARMONY  
MINUTES OF BOARD MEETING (DRAFT)  
Thursday, August 10, 2023

**Attending** (virtual): Crystal Jefferson, Sallie Williams, Sabine Creamer, Jim Price, HeyJin Kong, Claudia Stallings, Kurt Jaeger, and Kim Moss

**Not Attending:** David North, Jan Callaway, Karen Stern

The meeting was called to order at 7:00pm

The Minutes of the 7/13/23 Board meeting were approved. Sallie will let Teresa know she can forward them to the webmasters for posting.

**30<sup>th</sup> Anniversary Venue Discussion – Sabine, Kim, and Board**

Sabine summarized the efforts she and others had made to find a suitable venue. After Sabine conducted a thorough search including Churches, Community Centers, and College and High School auditoriums, Sabine reported that there was one venue left that best meets the desired requirements for number of seats (at least 400, according to David) and technical capabilities. Rachael Schlesinger Concert Hall, located on the Northern Virginia Alexandria Campus, seats 981, and meets all the technical requirements. The cost of Schlesinger is estimated to be \$10,000. Director David North has generously offered to underwrite the venue with a significant donation. Fundraising, sponsorships, and concerts will be key to holding a successful event. Kim outlined her draft proposal for fundraising, marketing, and securing sponsorships. stated that sponsorships can potentially cover thirty percent of the event costs. The marketing campaign can begin soon after we have finalized the venue. Several board members expressed concerns about the need for a venue as large and expensive as Schlesinger. There were also concerns that attendance projections and fundraising goals were optimistic since Mosaic Harmony is rebuilding after the COVID-19 pandemic. After a lengthy discussion, the board considered the pros and cons and voted to approve the Schlesinger site for the 30<sup>th</sup> Anniversary Concert. Kim will contact Schlesinger to confirm our interest in moving forward with a contract for the June 23, 2024, concert.

**Programs and Administration Report: Sabine**

Sabine reviewed the 2023-2024 concert schedule. She asked that we not lose sight of the concerts that lead up to the 30<sup>th</sup> Anniversary June concert since concerts have a significant impact on raising money, attracting new members, and promoting the choir. Currently there are five performances scheduled – the 2023 IFCMW Unity Walk on September 10, 2023; the Fairfax City Fall Festival on October 14, 2023; the World Interfaith Harmony Week Concert on February 4, 2024; the Joint Concert with TEMA and GenOUT on April 6, 2024; and the 30<sup>th</sup> Anniversary Concert on June 23, 2024. Claudia mentioned her church (United Christian Parish Reston) as a potential venue for performances. Claudia and Sabine will go on a site visit together. Sabine will update the board on potential concert opportunities at the next board meeting.

**Membership Report: Crystal (for Jan)**

Jan sent a report to Crystal to present to the board since Jan was travelling and unable to attend. Crystal reviewed the new Membership form with the board. There was a suggestion that the form could be made available on the Mosaic Harmony website. It was also suggested that dues could be paid via the website. Many potential members are comfortable filling in forms and making payments electronically. Jim is going to look into how we might use our website to collect membership dues. Jan will bring printed forms to the September 5 rehearsal for those who prefer to pay by check. There was a discussion of the importance of attracting new members. We'll talk more about recruiting for members at the SAG meeting on August 22, 2023. Crystal reminded the board that all are invited to attend the August SAG meeting. Board members will RSVP to Laura, so she has an accurate head count.

**Board Email Addresses: Kurt**

Kurt joined the meeting to discuss the MoHa board email set-up. Board members will send Kurt an email at [jaegerkp@aol.com](mailto:jaegerkp@aol.com) with the recovery email & cell number they want to use for their MoHa account.

**Treasurer Report – Jim**

Jim clarified how the budget is developed using expense and income projections. The Treasurer looks at projected expenses for the upcoming year. Then they project income based on the previous year. Finally, member donations are adjusted to balance the budget.

**Fundraising Report - Claudia**

The fundraising discussion was held earlier in the meeting when discussing the Venue for the 30<sup>th</sup> Anniversary Concert.

**Community Building Report – HeyJin**

Community building efforts are off to a good start. Several members have volunteered to be on the Community Building Team. Plans are underway for the member and guest social known as the “Festive Fall Frolic” on September 23, 2023, at the home of Laura and Neil Romstedt.

**Wrap-up - Crystal**

Crystal reminded everyone that the first rehearsal of the season is 9/5/23 at 7:30pm. The next board meeting will be on 9/14/23 at 7:00pm.

The meeting was adjourned at 8:45pm

