

MOSAIC HARMONY  
MINUTES OF BOARD MEETING  
THURSDAY, JULY 13, 2023

**Attending** (virtual): Marsha Gallagher, Kurt Jaeger, Teresa McConnel, Jan Callaway, Crystal Jefferson, Sallie Williams, David North, Sabine Creamer, and incoming Board members Jim Price, Karen Stern, HeyJin Kong, and Claudia Stallings.

The meeting was called to order at 7:02pm.

The Minutes of the 6/8/23 Board meeting were approved. Teresa also asked for any further comments about the Minutes of the Annual Meeting on 6/27/23 before they were posted. Seeing there were no further comments, \*Teresa will send the Minutes of the Annual Meeting to the choir members and to the webmasters for posting.

**Music Director Report:**

NEW ASSISTANT DIRECTOR: David said that \*he, and Laura W, and Sabine would be meeting the next week to begin working as a team on choir matters. David said that the emphasis would be on regular, comprehensive communication, and collaboration. 99% of the music for the next season is set. \*David and Laura W will make sure all the MP3s will be on the website. Laura would also like to help David plan in advance for the music for the following season. As Laura has a very busy schedule, David had told her that she would not have to attend Board meetings unless David could not be there.

30th ANNIVERSARY CELEBRATION: David said that Crystal and Sabine now have all the information related to the 30th Anniversary concert.

HeyJin asked David if he had any opinions about Board roles. David said that he thought any of the new Board candidates would be great in any of the Board roles.

**Treasurer Report:**

Kurt reported that our finances were very similar to what he had reported at the Annual Meeting on 6/27/23. He thinks that we would be close to breaking even by the end of the season (end of July). \*He is working on the paperwork to get Laura W onto the payroll. He will do the payroll for July. He will set a time to meet with Jim Price (new Treasurer) and hand over all the records, etc. Kurt said that the Treasurer acts similarly to the Chief Financial Officer of other organizations. Kurt will continue to run the Zoom for rehearsals, and continue to be one of the Webmasters. The Treasurer also has access to matching up the Board emails with the new officers and chair people.

**Membership Report:**

SAG MEETING AND MEMBERSHIP FOCUS: Jan participated in the last SAG meeting where there was a lot of discussion about increasing membership. Some of the ideas were: a “30 for 30” membership drive (aiming to get 30 new members for the 30th Anniversary); asking all members to bring one person to the second rehearsal of the new season to see what MoHa is like, and also bringing that person to the “Festive Fall Frolic” on Sept. 23; section leaders can assign a “buddy” from their section to any new members; retraining of the section leaders would be important; develop a “recruiting tool kit” with CDs, mugs, etc. to have some “swag” for new members; create an “elevator pitch/speech” that members can post on their social

media sites; keep the progress in the membership drive transparent. Laura R said that she wanted to begin talking about membership in the August Newsletter.

### **Programs and Administration Report:**

**CONCERTS FOR 23-24 SEASON:** Sabine gave a list of upcoming concerts for the next season and she will post it on Google Sheets. The first concert would be the Unity Walk on September 10 at the Islamic Center. The next event would be singing at the City of Fairfax Fall Festival on October 14. In February, during World Harmony Week, it is possible that we may have a concert at Temple Rodef Shalom. April 6 is reserved for the Community Concert with Tema and GenOut choirs. Sabine has tentatively reserved UUCF for that date if David and Laura W think that the venue will work for the three choirs.

**30th ANNIVERSARY CONCERT:** Sabine said that she is still looking for alternative venues for the 30th Anniversary concert. Schlesinger did give a quote of \$10,000 for the Saturday rehearsal and Sunday concert. She has contacted the GMU Center for Performing Arts but at that time they did not have a schedule for next June. Sabine said that the Sherwood Community Center in Fairfax City could be another possibility. David said again that he would like to have a minimum of 400 seats. Board members suggested other possible venues such as: Fairfax Community Church on Braddock Rd, the NVCC Annandale campus (Ernst Cultural Center), Harris Theatre on the GMU campus, and local high school auditoriums. \*Sallie said that she would ask ArtsFairfax if they have ideas for venues.

### **30th Anniversary Concert:**

Crystal has been talking with David, Sabine, and Kim Moss about the 30th Anniversary Concert. She said that whoever takes the Vice President role on the new Board will take her place as the liaison from the Board to the Concert Team. She thinks that about 7-10 Team members will be needed. Laura R has said that she will work with alumni to get them involved. Kim can help with promotions, and Nikki also wants to be involved. Efforts need to be put into fundraising since the venue will be expensive, and also efforts to increase our membership. The Concert Planning Team will also strive to organize, collaborate, and communicate.

### **The New Board:**

At this point in the meeting it was decided that the Board members who would be leaving the Board at the end of July (Marsha, Kurt, and Teresa) and the support staff (Sabine and David) would leave the meeting, so that the remaining Board members (Crystal, Sallie, and Jan) and the new Board members (Jim, Karen S, HeyJin, and Claudia) could discuss their Board roles.

After much discussion, the following Board officers and chair people were decided: Crystal Jefferson, President; Karen Stern, Vice President; Jim Price, Treasurer; Sallie Williams, Secretary; Jan Callaway, Membership Chair; Claudia Stallings, Fundraising Chair; and HeyJin Kong, Community Building Chair.

Jan and Crystal had attended the SAG meeting the night before and they gave a re-cap of the excellent ideas for attracting new members. Many of these ideas were reported earlier in the meeting (see Membership Report). Eddie Adkins shared that before the 25th Anniversary celebration he had sent out a survey which concluded that many members had joined because they were invited by a friend, and that they stayed because they knew someone in the choir. Other ideas included: having a new member campaign where every current member invites another person to rehearsal; doing a membership "blitz" with an "elevator speech" to be

posted on members' social media; asking David to make announcements at each choir performance with specifics about when and where we would hold our next rehearsal; having an "ambassador" at these performances who could meet any interested people and answer any questions.

The Board discussed how new Board members could gain access to Google Drive and MoHa emails and were told that any of the webmasters could help with that.

The meeting ended with Board members sharing that their preferred communication method would be texting if anyone was trying to reach them, followed by emails with more details. Everyone shared their cell phone numbers with the group.

The meeting was adjourned at 8:50pm.