

MOSAIC HARMONY
MINUTES OF BOARD MEETING
THURSDAY, FEBRUARY 9, 2023

Attending (virtual): Marsha Gallagher, Kurt Jaeger, Teresa McConnel, Jan Callaway, Crystal Jefferson, Sallie Williams, Sabine Creamer.

The meeting was called to order at 7:12pm.

The Minutes of the 1/12/23 Board meeting were approved.

Grants Report:

THE ARTS FAIRFAX TICKET SUBSIDY GRANT: Sallie has been working on this grant which provides funds for tickets and/or transportation for an underserved population to one of our concerts. Targeted underserved groups include: those from certain geographic locations, age groups, religions, sexual orientation and genders, those with language barriers, ethnicities, and special needs. We can request certain groups, or ask ArtsFairfax to match us with a group. The deadline is June 30, but Sallie is planning to submit it by April 1.

There was a long discussion among the Board members of possible groups that we could contact to find underserved people who might be able to come to the June 17 concert. Some suggestions were: the ADAMS group associated with a mosque in Herndon (whom we have performed with before), FACETS clients, an LBGQT group from Fairfax County (Nikki had suggested a group similar to GenOut but in Fairfax County, i.e., "Pride Liberation"), Senior Centers, and Churches in the Southern end of the County. Marsha said she could talk with her contacts at Lord of Life.

Sallie said that questions on the application ask: why did we choose this group; and how would they benefit from this event. Sallie also reminded us that ArtsFairfax said they would try to match us with a group if we wanted them to. The Board decided to ask ArtsFairfax to do this, and Sallie checked off "Seniors" and "Adults" on the application, as groups who would enjoy our concert. We also decided to ask for transportation for 35-40 people from those groups. *Sallie will submit the application within the next couple of weeks.

VOTE: The ticket price for the June 17 concert will be \$30 (the same as the October 2022 concert price).

CAPITAL ONE HALL VENUE: Sallie had let us know that Capital One Hall had accepted us for a possible June 11, 2024 date (a Tuesday night) that was available for us (as ArtsFairfax grantees). The fee would be \$500 and includes sound support and advertising. The offer is not finalized until we sign a contract and pay the fee.

VOTE: The Board agreed that Sallie should move ahead with the June 11 offer, pending David's approval.

Vice President:

Marsha brought up the subject of whether one of the Board would become the Vice President since she has assumed the Acting President role. It was noted that the Vice President has traditionally worked with the Concert Coordinator for the Spring concert. *Crystal volunteered to be the Board liaison with Sabine for the June 17 concert (but not take the title of Vice President).

Treasurer Report:

Kurt had sent the financial reports to the Board via email. He reported that this month we had made a profit due to "Do Tell Mama."

Membership Report:

Jan sent out three emails to NVCC and GMU to ask about recruiting music students who might be interested in singing with MoHa. One person from NVCC responded and *Jan is following up with her by sending her a flyer about MoHa.

SAG: Jan attended the SAG meeting on 1/18/23 as the Board representative. SAG discussed the GenOut partnership and what we had learned from that, and in guiding our partnership with TEMA this year. SAG brainstormed the following strategies for increasing MoHa membership: friends of friends; other music groups; those aging out of GenOut; those aging out of high school; bring a friend to rehearsal day (possibly first rehearsal after a concert); invite adults from area embassies; invite potential members to come and observe; attract younger people to the choir, i.e., younger than 50; reach out to previous members; recruit on college campuses; contact alumni. Present the choir as a place where people who want to do their music can do that. Determine the choir's needs (financial and/or more singers) to drive recruitment. The next SAG meeting will be held in April.

Programs and Administration Report:

MARCH 25 CONCERT: Sabine reported that Lord of Life Church's fee for their venue is \$165 and this includes AV services, and the custodial services. *Kurt is sending the check to them. We discussed giving them an additional donation since their fee is so generous (because Marsha is a member). Kurt suggested that we wait until we see the amount of donations/offerings we get to decide if we give an extra donation and how much.

Sabine also reported that she had made the flyer for the March 25 event, and she had reserved Unity for us for June 17. *Sabine will let UUCF know about us not using their space for the June 17 concert.

AUDIO RECORDING FROM OCTOBER CONCERT: Kurt reported that he had finally reached Gary, and found out that there had been a technical problem and that the tape had been lost. Kurt did not ask for a partial refund since Gary had done all the sound for the October concert. It is important that in the future we have a written contract with people, or very specific emails.

Old Business:

ASSISTANT DIRECTOR SEARCH: Kurt stated that they had placed an ad on Craigslist and on LinkedIn, but they had gotten only one response. They revised the ad to include the time commitment required for the job. The salary had already been part of the first ad. Sabine posted the revised ad on LinkedIn, and *Marsha said she would post it on Craigslist.

PRESIDENT'S EMAIL: Kurt went through all the President's email messages and only saw emails that other Board members had already seen. No one had logged into that email account. Marsha had a conversation with Mary and told her we would take care of everything. *Kurt said he would send the password to Marsha so she can get the President's email from Google and monitor the messages. Sabine said she had gotten a call from Sabrina and that *Sabine would try to talk with Sabrina the next day.

PUBLICITY FOR MARCH 25 CONCERT: Crystal said that she worked with Sabine on creating a blurb for the flyer and EventBrite. Crystal said that each choir member needs to spread the news about the concert and try to get people to come on 3/25. *Teresa said she would announce the importance of members recruiting people to come, at all the rehearsals until 3/25.

HELP WITH JUNE CONCERT: Sabine said she will need help with various things, including the program and handouts. She said she has created flyers using free templates via the CANVA.com account. She is not sure if we need the business account. Crystal mentioned that she thinks that nonprofits can get a “pro” account from CANVA.

PROFESSIONAL PHOTOGRAPHY: Marsha talked with a photographer who said her business would charge \$350-400 for a shoot. Marsha suggested that we should discuss why we want to spend the money and what we want to accomplish with this. Teresa asked if we have the money to do this for the June 17 concert, and if we could put money into the next budget for this (or ask members if they would like to donate for this specific thing). We decided to continue this discussion at the next Board meeting.

30th ANNIVERSARY: Crystal asked if this Spring concert would be the 30th Anniversary, and if so, are we doing something special. Someone looked it up and it seems that this would be our 25th Annual Concert. It is possible it is the 30th Anniversary of MoHa. We will discuss this at the next meeting when David is here.

The meeting was adjourned at 8:30pm.

BOARD DECISION VIA EMAIL AFTER 2/9/23 BOARD MEETING

On February 18, Sallie found out that there would be additional costs at Capital One Hall of another \$2000 (for services we usually do not get, i.e., Security, Lighting Designer, Traffic Control). A majority of Board members thought that these fees were too high for us, since we had high expenses at the GW National Memorial venue in October, and the date Capital One offered us was for a Tuesday night. The Board decided to not pursue the Capital One venue at this time. *Sallie said she would get back in touch with them and let them know.