

MOSAIC HARMONY
MINUTES OF BOARD MEETING
THURSDAY, JUNE 16, 2022

Attending (virtual): Mary Butler, Sue Price, Kurt Jaeger, Teresa McConnel, Lisa Wysocki, David North, Sabine Creamer. Also attending: Jan Callaway, Marsha Gallagher, Crystal Jefferson, Sallie Williams, Kim Moss.

The meeting was called to order at 7:10pm.

The Minutes from the 5/12/22 Board Meeting were approved.

Concert Coordinator/Promotions Report:

For the postponed 'Spring Concert' Sabine reported that the GW Memorial Theatre is available on Oct. 9, 2022. Regarding GenOut participating with us, Paul stated he would not know for awhile if that will work for them in October (the seniors will have graduated and he will also have some new singers). David said that he needs to know whether they will be able to participate so *David will talk with Paul about this. Kurt mentioned that it might be possible to add them as a 'guest' later on. (And Kurt told us that he will be in Peru on Oct. 9).

VOTE: The Board voted unanimously to hold the postponed Concert on Oct. 9, 2022, at 4:00pm at the GW Memorial Theatre.

LIVE-STREAMING THE CONCERT: Sabine wanted to make sure it was clear that the problem with live-streaming at GW Memorial Theatre was not the internet connection. The problem is that for it to work, it has to be a wired connection (not wireless) using a laptop (not an iPad). There would have to be a person who sits at the laptop to handle this. Lisa asked whether live-streaming might take away from live attendance. Sabine thinks that live-streaming is a good idea and that the price to live-stream should be the same as for a regular ticket (\$30).

KIM'S PROPOSAL: Kim has experience through her business dealing with sound, live-streaming, etc. She has a friend who owns Breasia and she talked with him about the possibility of doing sound, livestream, etc. for the MoHa concert. He also said he could produce a 'sizzle reel' for use afterwards. Even with a discount it could cost over \$9000 but Kim said she would also look for a 'sponsor' to cover the costs. Kim feels that if we are to be a 'premiere choir' we need to have an excellent production including the right staff to do the sound, livestream, etc.

A discussion about live-streaming vs recording (for later viewing) ensued. David said he thinks live-streaming is good for those who are far away, and Teresa mentioned for those who are medically at risk or cannot be vaccinated. Sabine said that we only have 600 people on our mailing list via MailChimp and about half do not read what is sent. Kurt mentioned that we also have access to a Contact list with 4500 people on it. *He said he knows how to get the list and will help Sabine with that. Sue said that for good sound we need more than one microphone. Kurt said that with live-streaming (as opposed to just recording it) it can be interactive for participants. Another question is whether people could re-watch a recording after the performance (both people who had attended in person as well as those who would pay for the livestream). The question came up about how we were planning to do the 'sound' for the June 12 concert if it had happened. Sabine said that Christian had volunteered since she had done concerts there before, and also knew people who could help with the sound.

RFP: It was suggested that an RFP be written (including for sound with 4 or more microphones, and live-streaming, etc.) and that two or more bids be solicited. *David said he would work on the RFP with Kim and Sabine. Kim said she would send the redacted bid from the company she spoke with. They will work on getting the proposals and bids before the next Board meeting on July 14. Exploring 'sponsors' for underwriting could be done after this.

Treasurer Report:

Kurt displayed the current monthly financial report and budget. At the end of May we had about \$40,000 in the bank. We had sold 60 tickets, and 2 were refunded, but we will not actually receive the money (Eventbrite) until after the concert takes place. We lost about \$2500 last month, and \$2600 the month before (we are steadily depleting our reserves). After June we will not be paying the \$1700 a month for the Director of Development position. Sue noted that the salary for that position had been paid for with designated donations, and all but \$3000 of that amount had been collected. *Kurt said that he would prepare the data to state what the position had cost and what had been brought in to date over the two years. Kurt shared the 2022-23 season budget that he had prepared.

VOTE: The Board approved the budget for the 2022-23 season.

Membership Report:

This season we have about the same number of members (62) as we did in the previous season (63). For the Annual Meeting we need 21 members for a quorum for electing Board members. Lisa would like us to get some cards that say 'Come sing with us' to hand out at the Sept. 11 Walk and at other concerts.

Vice President Report:

DO TELL MAMA: Sue said that Lauren and Laura said they would be glad to host another event next season. It is a kosher potluck and talent show. People give donations in the amount they would pay at a nice restaurant. The proposed date is Jan.14, 2023 or one of the other Saturdays in January. Sue will also help with this. There was a question of whether this could be done outside in spring or summer instead of in winter. Lauren would have to be asked about this. Sue also said that she doubts that the musicians would want to do the JAM fundraiser since the last time they had a very difficult time getting other musicians to participate.

VOTE: The Board approved doing another "Do Tell Mama" event, although the date was not yet determined.

President Report:

ANNUAL MEETING: *Mary will make an agenda for the Annual Meeting. Laura has asked for some time to report about SAG and the GenOut partnership etc. Lisa suggested that we could possibly have some 'shout outs' to people who have been helpful during this year (instead of 'awards.')

SURVEY: *Mary said that she and Dick will send out the survey in the next week or so, to get members' input into who we are as a choir, what we want to be, and what is important to us.

Director Report:

David stated that we need to 'wrap up' our time at Antioch on 6/28 and take whatever we brought in there back with us. *David will take the screen and projector and the music binders. *Kurt will take the laptop. Mary said that she has written a Thank You letter to Antioch and Kurt has sent it with a \$300 donation.

Old Business:

Sabine said that after she confirms the Oct. 9 date with the GW Memorial Theatre, they will send her a new contract. She said that we have paid \$500, and 50% of the fee so far (\$825). We will also have to decide when to do the dress rehearsal.

We discussed the beginning schedule for next season, and decided that there would be three rehearsals in September, the 6th, 20th, and 27th and not have rehearsal on Oct. 4 since that is Yom Kippur. *Sabine will check with UUCF about that date change.

New Business:

Mary said that we will have to discuss what to do about Fundraising for next season. Sallie said that she has had fundraising experience and would be comfortable working on that on the Board next season. Jan said she would be interested in helping with Membership.

The meeting was adjourned at 9:11pm.

EMERGENCY BOARD MEETING HELD ON JUNE 10, 2022 (via zoom): Due to David, Kurt, and other MoHa choir members testing positive for Covid as of June 10, the Board unanimously decided to postpone the June 12 concert until the fall (possibly the first or second week in October if available). Mary and Sabine would send out a note to the choir explaining the situation, and Sabine would get in touch with Eddie and Paul to tell GenOut. Sabine and Kurt would be in touch with EventBrite about changing the dates. We would pick the exact date at the Board meeting on June 16. Sue and Jim will go to the GW Memorial Theatre on Sunday June 12 with a MoHa sign and be there in case anyone shows up (although all ticket holders will be notified). The rehearsal on June 14 will be via Zoom only and we will discuss all this with the choir.