

MOHA Board Meeting – May 13, 2021

Location: Zoom call.

Attending:

Vlc Duca Cora	Mary Butler	Bill?
Rosemary Duca Cora	Kurt Jaeger	Sabine Creamer
David North	Reggie Ott	Lisa Wysocki
Muriel Evans-Buck	Bill Forster	

The meeting was called to order at 7:05

Minutes were approved as revised.

Action Items.

Nominations. We have two definite acceptances. Sue Price and Theresa McConnell. We still need two more people. We need two more people. Lisa suggests that we advertise at the next choir practice for nominations.

The new board convenes in July.

Finances

Proceeds from popcorn sale and Reggie's Facebook campaign came in last month. According to the By-laws, we are supposed to create a budget committee. In the past, the Finance committee put together a draft budget and turned it over to a committee for review. Kurt will do a draft budget in the next two weeks. He will send it out and Vic, Rosemary and Mary will review. We will invite people from the choir at large to participate at the next rehearsal.

Kurt will send out reminders for Director of Development (DOD) pledges to be paid. Pledges are confidential. Some people don't want anyone to know how much they gave.

Promotions – Bill Forster

Sabine helped Bill to get out a Facebook item out on "I believe in the Humanity of Humanity". "Be the Answer" is on Facebook.

"Peace, Love and Joy" edited within the last few days.

David needs all the ribbing he can get!

Membership

Put in newsletter to make sure that people know that nobody should be joining now,

Should people need to get COVID shots to participate in MOHA. Other choirs are requiring it. We should too. Even if we feel safe, who is going to come to our concerts? We should talk about these issues.

Some choirs are requiring singing masks. Our singing mask group will have a recommendation soon. David asks if the Board can consider subsidizing the purchase masks so that everyone would, for example, be able to get them for – say – 50%. Maybe with our logo in it.

Section leaders to help Lisa reach out to dormant members in August. We need a tenor and a bass Section Leader.

We need to let the choir discuss more completely the issue of meeting over the summer.

The Board needs to meet every month rehearsals or no rehearsal. As for the choir, the opinion was about 50/50 for and against.

David affirms the voluntary participation of members in rehearsal every two weeks. D& D are working on making the choir less “David-Centric”. They need to develop the season before we get to the season. They cannot run rehearsals over the summer. Laura is a possibility. So is Kurt.

Vic and Rosemary will facilitate a discussion of summer rehearsals at the next choir rehearsal.

Fundraising – Reggie

No report.

End of the Year/Annual Meeting.

Did we discuss having some kind of get-together in June. They used to consider recognition – Angel Awards – to people who had done something special for the choir. It wasn’t done last year. Because we planned to go through the summer, we didn’t look at going through the year. Normally at the Annual Meeting, there is a report and a vote.

MOHA Zoom Happy Hour to be held after the Annual Meeting???

Next Board meeting is June 10, so we can propose doing the Annual Meeting on June 15. Sabine will put on the website.

The minutes aren't on the website. This is important because people will challenge. *[These have now been updated through April.]*

UUCF hasn't yet made a decision about re-opening.

Development - Muriel

All Thank You'd have gone out from our popcorn solicitation. Maybe we will do it again in the Fall applying Lessons Learned from this time.

We don't want to pay for services like Survey Monkey. At least not worth it right now. We could find a better way of soliciting feedback on our activities.

Muriel had a couple of her corporate contacts to review our website. It needs to be meatier, need to brag more about who we are and what we do. There's a story and that story needs to be told. Work on "About Us". We need a Fluffer! Walsh, Kim Moss suggested as good people.

It is about marketing. We need a person who can do this. Who are you and why should I fund you?

Content people are usually different than technical people. Muriel to take the first crack. Right now the 'About Us' section doesn't have much. We need a "Our Story" section. David says that "Our Story" already exists.

There is a video done when Kim was President. It has 'Our Story'. Sabine suggests we need a new video. Corporate donors will not take the time to view a video.

[We lost Muriel.]

Sabine, David, Laura Ramstad, and Muriel will collaborate to come with a new "About Us".

David will discuss on Kim Moss' Blog Talk. Vic and Rosemary agreed to participate. Kim will call them.

The next board meeting is on June 10 at 7:00 pm.