

MOHA Board Meeting – February 11, 2021

Location: Zoom call.

Attending:

Vlc Duca Cora	Mary Butler	
Rosemary Duca Cora	Kurt Jaeger	Sabine Creamer
David North	Reggie Ott	Lisa Wysocki
Muriel Evans-Buck		

The meeting was called to order at 7:15 pm

Sabine does the choir notes. Peggy Kramer is the webmaster.

The minutes for January were approved as revised.

Action Items for this Month

Kurt will draft a letter and send it to Alan Caesar approving changing his status from MOHA employee to contractor.

Kurt will write up a paragraph sharing our financial status with the members. Vic and Rosemary will send it out by email and put it in the newsletter.

Bill Forster will put out in social media that we are about to complete our third virtual song and we have two more in the hopper.

Kurt will work on a clear statement of what the popcorn fundraiser will require of the members and deliver it at an upcoming rehearsal.

Sabine will prepare a list of concerts and events that we usually do as a basis for planning. Kurt has a list of concerts that he will send to us.

Sabine will maintain contact with Bill Braband about dates for re-opening UUCF,

David is optimistic about COVID. He chooses to hope for the best and maybe we can open by September. But there are a lot of moving parts. If we can't do concerts, we will need to get our message out some other way. As soon as it's safe, we want to go back to concerts. UUCF plans to open September 1 right now. The Board is taking into consideration the risks of getting back together. We are hopeful for a September opening, but will consider all of the risks.

Vic and Rosemary will draft a statement on how we will decide when it is OK to restart in-person meetings given the risk factors. Members can read this and ask questions at rehearsal.

We discussed managing membership during COVID. David says that a lot of people just won't participate in Zoom. Lisa says that it is time to update the membership directory, but she doesn't want to remove people who have quit coming. We will suspend updating the membership directory until we can return to normal activities.

David talked to Sally Williams about being the tenor section leader. Sally said not yet. She will reconsider after COVID. Recruiting a tenor section lead is not urgent right now.

Kurt sent Muriel a list of non-member donors that he has received money from.

Treasurer (Kurt Jaeger)

Allen Caesar wants to be taken off the payroll and listed as a contractor. We will send him a check at the end of each month. The Board approved this change. Kurt will draft a letter and send it to Alan.

The choir requested a financial update. We will spend more than we take in by about \$20,000. We have about \$67,000. If we lose \$20,000, we still have \$47,000.

Share with the choir our balance and that we are losing money but have an adequate financial cushion. Kurt will write this up in a paragraph. Vic and Rosemary will send it out by email and will put it in the newsletter.

Anyone who wants it, can get a copy of the financial report.

Promotions (Bill Forster)

Bill will put out in social media that we are about to complete our third virtual song and we have two more in the hopper

Fundraising (Reggie Ott)

We are looking at doing a popcorn sale as a fundraiser. *(See Muriel's report below.)*

We won't pursue fundraisers from restaurants right now. Perhaps in early Spring. The last one earned us \$140.

Membership (Lisa Wysocki)

Lisa will follow up in the emails she has sent out. People don't always respond.

Development (Muriel Evans-Buck)

Muriel introduced us to the popcorn called Double Good (DG) and played two videos about it.

This will be a virtual fundraiser using a DG app. Most people use their cell phone. Members will download the DG app. We get a 4 -digit code that will bring up our fundraiser. Once you do this you can sent a blast to your friends with a link. People who buy popcorn can click on the link, order the popcorn, enter a credit card number. The popcorn people send the product directly to customers. There is also an option to donate without buying popcorn. Programs have only 4 days to do popcorn sales. But we can repeat it as often as we want.

This is a big ask for the members. It needs to be explained to the members clearly and without jargon. Kurt will be the designated explainer. Muriel will send him the link to the DG website. He will review it.

We should get in on this early before a lot of people are competing with us. Once we set it up, it is easy. Popcorn goes directly from the company to the buyer. There is very little maintenance for us.

It will require some lead time for members to download the app and learn how to do this Maybe March for the sale. We will give people instructions at rehearsal once we choose a date.

There will be a financial update at the next rehearsal. After that we will promote the fundraiser to the members.

The Constant Contact list had 5002 people on it. The limit is only 5000. 63 people didn't want to be contacted again. We will take them out to bring the number under 5000.

President, Vice President Report (Vic Duca Cora, Rosemary Duca Cora)

There will be an update of the Strategic Action Group (SAG) activities next month. The plan is still a work in progress. They promised us that we will be able to look at it next month.

David raised the issue of how we will manage future virtual recordings in the context of the violation that occurred last month. He contacted the person who used the downloaded videos. They discussed the situation. This case is water under the bridge now. The violator sent a donation of \$350 (very low). David explained that downloading and using the videos without permission is inappropriate.

This raised the question of our priorities. Is it to get the message out or is it to raise funds?

We will not be able to get our message out unless we get some funds in. We need to be financially stable so that we can do what we want to do to get the message out.

Muriel is also here to help us do what we need to do to get the message out while ensuring our financial security.

Sabine sent out a reminder to members of the choir to remind them to send in their videos of Peace, Love and Joy. She asked if there is an end date for "Peace, Love and Joy". David and Darren hope to do it within the month (February). D&D are starting to mix the videos.

The next projects are on the Friends in Harmony CD. We will sing along with the CD. David may not do a directing video. The songs are *One Humankind* and *Let me Make Peace*

Sabine

No upcoming events.

We haven't heard from IFC about the videos that we sent in for Harmony Week. Sabine will contact IFC to update what happened with it.

Sabine would like us to think about possible dates for future concerts. Venues will be booked rapidly for practice when choirs begin to meet. If we can come up with an idea of what we want to do in winter and early next year, it would help us to plan venues. UUCF is the rehearsal locale but also the Spring Concert venue. She is not worried about the rehearsal venue as much as concert venues.

Sabine talked to Bill Braband about reopening dates. They don't know yet. She needs to talk to him again. Sabine is more concerned about concerts than rehearsals so that we can consider venues. Perhaps a concert in Winter 2021.

In March-April, board members will be going off. We will need to get together a group to find new Board Members. We need to keep this in mind.

With concerts and other events, if we are looking at opening in September, can we have a list of what we usually do. This will help us book these events. Sabine will prepare such a list. Kurt has a list of all of our concerts.

There is some sense that September is too early to plan for reopening. November-December seems more likely.

The meeting adjourned at about 9:00 pm

The next meeting is on March 11 at 7:00 pm.