

MOHA Board Meeting – December 10, 2020

Location: Zoom call.

Attending:

Vlc Duca Cora	Mary Butler	Sabine Creamer
Rosemary Duca Cora	Bill Forster	
David North	Kurt Jaeger	
Muriel Evans-Buck	Reggie Ott	Lisa Wysocki

The meeting was called to order at 7:07

Secretary's Report

The minutes from November were approved.

Action Items from November

- David will negotiate with IFC. If they only want 2 songs, he will come back to us. **(Done)**
- Muriel to proceed with the \$5 David challenge to his 95,000 followers. **(Done)**
- Sabine will continue to track the JCC effort. **(Ongoing)**
- Lisa to craft a “together” email; Sabine and David sign off. We love and miss you. Then phone individually. Make up a list of people to contact and anyone willing can join us in phoning people. **(Ongoing)**
- David will ask Daren to get the “One Humankind” video to Muriel. – **(Not Done as of the Meeting.)**
- David to call Sally Williams and Ron Staley. **(Ongoing).**
- David to send to the tenor section. Previous SL stepped down. Is anyone else interested. Sally Williams has volunteered. Please reply. **(Ongoing).**

Development (Muriel Evans Buck)

(She – Muriel has a contact with potential sponsor – who has a history with us. She used to be in the soprano section. Might be a sponsor who knows us?)

We have received \$245 in contributions from non-members.

Muriel brought the list but discovered you can only send 100 emails at a time on Google. Someone (Kurt?) got a notice that [some account] was shut down because it was labeled 'spam'. But Muriel is only sending 100 emails out at a time.

Muriel should let Peg Kramer know what she's doing.

Donor Spotlight – Next Month – Will feature a donor every month.

Do we have ways of nurturing sponsors?

We have a list of 10,000 names. Reach out to 5000 during the holiday season. 5,000 later. All Virginians, 30-75 yrs. Income <= \$50,000.

Bill asks if we can get one of these donors for the next video. We want open donations that we can use however we need. Bill needs \$5000 for the next video.

Treasurer's Report (Kurt Jaeger)

We got some large donations from members in November. Flippin' Pizza - \$148.

Expense of cell phone. \$218; monthly cost 16 (something)

Almost \$600 on Giving Tuesday.

YouTube discussion

Members want to share the two completed videos with family and friends.

Kurt did some research on access to videos on YouTube. If you put something on YouTube, the only person who can download is the person who uploaded. We could put it up and send a link to the membership. There are software apps where you can download a video and save it. There's no way to stop that.

Kurt suggests that we put the videos up on YouTube for a limited amount of time. Put it up for 3 weeks during the holidays. Give the link to the members. Take it down on Jan 2.

There will be one link for each video. If you share a video on YouTube, the person you're sharing with gets a link. People can see it but no one can download it. And you can't search without a link.

Kurt to publish on one of the MOHA accounts and supply the link. Vic and Rose Mary will announce what has happened at the next rehearsal. David to send "Be the Answer" to Kurt.

Vic and Rosemary have the lead on the YouTube video.

Reinforcing Community

Sue Price's email. If we were in person, we wouldn't spend all this time chatting. You can set up a sidebar or chat outside of rehearsal. Save rehearsal for rehearsal.

It would be good to use stuff we already know. One of the pieces we have done is an effort to engage more people. Doing new stuff focused on taping is difficult.

We need more people attending rehearsal. Right now, we have about 50 members. We've lost a lot of people who will come back when we can meet together. (We had about 70 people last year.) The last practice was 29. It continues to go down.

We also have people who have moved away who are coming back virtually. Maybe we should reach out to these people.

We have reached out to these people but very few of them show up for rehearsal.

Can we be responsive to some of Sue's ideas? Maybe a brief share (5 minutes). Sing a couple of songs each time. This would reinforce the community.

Promotions (Bill Forster)

Nothing

Fundraising (Reggie Ott)

Nothing

Membership (Lisa Wysocki)

We have 12 new members.

There was a bump in people joining after we sent out the last email encouraging people to join. Lisa can send it out again.

There was a discussion of the balance between togetherness and production. David says that we need some time. Vocal only is easier than video. When we are done with "Peace, Love Joy." There are two easy ones – One Humankind, and Help me make Peace. We already have the audio for these. All we need is videos lip-synced. David is going to delete the audio anyway.

President, Vice-President Report Vic Duca Cora, Rosemary Duca Cora)

Everything has been said already.

Sabine Creamer

Contacted JCC but hasn't heard back.

Conversation with Jim Robson, (Jim Robson Productions). He is a music engineer. \$60/hour. Can probably do something like that in a few hours, so maybe \$500-600. He can also do on-site video recordings and live streaming. Has been in business for 25 or 30 years. We should keep hi in mind. Sabine was referred to hi by Arts Fairfax. He is the best choice we have right now. Check out his website. He is really flexible.

Jack Tripp Virtual Studio. Encore Creativity. Interesting. They have a device you can buy. \$200-300 to buy all of the equipment. Audio only. Hook it up to your router and you can record. High quality. Like being in the room with others. Requires a wired connection to your router. New technology. Might facilitate people join us on Zoom. The audio would be much better. Keep it in mind. Possible outreach to alumni. We could buy 3 or 4 of these, keep one with the choir and loan the others.

The Meeting was adjourned at 8:25.

The next meeting will be on January 14, 7pm.

Action Items

Muriel should let Peg Kramer know what she's doing.

Kurt will publish the two complete videos on one of the MOHA accounts and supply the link to Vic and Rose Mary. have the lead on the YouTube video. (Done)

David will respond to Sue Price's email about making rehearsals more connected to people.

Vic and Rose Mary will announce the YouTube videos at the next rehearsal.

David to send "Be the Answer" to Kurt.

Lisa will talk to Laura about reaching out to members about rejoining.

Lisa can send the "we miss you" letter out again. She will talk to Laura about ways to reach out to people.