

MOHA Board Meeting – November 12, 2020

Location: Zoom call.

Attending:

Vlc Duca Cora	Mary Butler	Sabine Creamer
Rosemary Duca Cora	Bill Forster	
David North	Kurt Jaeger	
Muriel Evans-Buck	Reggie Ott	Lisa Wysocki

The meeting was called to order at 7:05 pm

Secretary's Report

The October minutes were approved.

Treasurer's Report (Kurt Jaeger)

Sent out financial report. We have money but the news is not great. Loss of revenue and income and how were faring relative to last year. We are losing money. Over 90% of membership dues come in between August and November. This year we took \$3000 less than we took in last year. 9800 to 6600. We're losing \$28,000 in revenue. We're saving expenses as well. About \$12,000 in savings. Rehearsal rent \$180/month. The net is that our income is down \$17,222 from last year. Loss from spring concert that we will probably not give this year.

JCC concert in October was cancelled. Other concerts never happened because of COVID. Conversations but no agreement. Kurt says that if we extend the loss period to the end of this year to December. This would add lost revenue to bring total losses up to \$20,000.

Kurt to send Muriel he new numbers through the end of the FY

Membership (Lisa Wysocki)

Lisa emailed everyone who was a member last year. Phone calling didn't happen yet.

Promotions (Bill Forster)

Put Reggie's item (Flippin Pizza) on Twitter, Facebook and into the press media. Also, Kim has a Podcast and we could get in touch with her.

Sponsorship for our song. Bill asked one person from a financial firm consider a sponsorship. But he hasn't followed up not sure it was his responsibility. Bill and Muriel should follow up on this.

Fundraising (Reggie Ott)

Besides the pizza, Zoom conference with Laura, Janice, Tony, Lauren. Discussed potential fundraisers for later in the year. Also, possibility of a game night. This could be a money-raising thing. Karen Flamm is selling items on-line. Haven't finalized anything. But it would be a way to raise funds. Muriel can help identify raffle items.

Muriel and Reggie to talk off line.

It would be good if Reggie, Bill and Muriel could keep up communicate.

President, Vice-President Report Vic Duca Cora, Rosemary Duca Cora)

Virtual concert to be shown to the choir members. Then it goes into profitability. Would entice people to come to practice. David suggest that we show both videos. Make it a special event. A Zoom meeting just for that purpose.

We will dedicate one of the Tuesday rehearsals to this event. We settled on December 1. Announcement into the newsletter (Sabine)

We would like to solicit donations from David's followers.

Succession plan for David. Vic and David are discussing this. Will work with SAG to do this. David is grateful for out track record. MOHA has always figured out how to handle situations. We have a 100% success rate.

Sabine Creamer

Sabine hasn't heard from JCC. We said we would get together when we had more material to offer. Sabine will get beck to them when we have more music.

IFC November 19. \$450 for one song. "Help me make peace." David found an editable tape of combined choir of HMMP from the concert at Rodeth Shalom. David Lindsay accepted the tape for the IFC concert.

Video producing research. Jim Robinson from GMU. Student with his own production firm. I can do more research. I will talk to him next week. Sabine needs information to feed him. Are we interested in doing something in Jan, Feb? Estimate a choir of 40 people, that will give them some data to develop an estimate. They need to know what we need from them. Provide them with a range of options from (we do everything) to (you do everything.)

David – to do this at all, we need commitment from the choir to submit a video and audio. You can't just assume that people will participate.

Conflict between the voluntary nature of MOHA and the concrete data needs of production companies.

David suggests that next Tuesday ask people how many are willing to commit to the video of Peace, Love and Joy.

Muriel Buck-Evans

Presentation of "All Hands on Deck". Our ability to raise funds is compromised. We can look at it as a team effort. We don't know when we will next perform live. This may be more time than we anticipated.

We need to work on the website.

Still looking for corporate sponsors.

Holiday appeal to 5,500 prospective donors in the DMV. Send Muriel by email from 5-10 people that they can appeal to. Out November 27

\$5 challenge to David's 95,000 followers. If you get 10,000 donors That's \$50,000. This would get us through.

Possible federal funding from CARES Act. There is no deadline. Goal to see if we qualify for this program.

The Meeting was adjourned at 8:45.

The next meeting will be on December 10, 7pm.

Action Items

Go through Action Items from October

David – New plan for rehearsal. Virtual project ongoing. D and D will finish BTA by

Music theory from Darren. Sectional rehearsals for Peace, Love and Joy break-out rooms. Come back together for check in. It was suggested that we consider “The Storm is Passing Over”.

IFC is ongoing. Kurt got the DUNS number, the 990 and got a phone for Muriel.

For October:

David and Darren will continue with virtual video projects. **Ongoing**

David will negotiate with IFC. If they only want 2 songs, he will come back to us. [Done?]

Vic and Rosemary will send the new mission statement to Peggy with a note that it is required

David will call Sally Williams and Ron Staley to check on their Section Leader status. [David will follow up in December.]

Kurt will get us a DUNS number by 2/21/21. Done

Kurt will get a cell phone for Muriel. Done

Muriel to proceed with the \$5 David challenge to his 95,000 followers.

Kurt will see what he has in the archive Including the Spring 2016 concert to decide how many quality videos in the public domain we have. Done

Kurt to update the Form 990 to include the new mission statement. Done

Peggy will fix the “How to pay” button on the website. Done

Sabine to draft a statement on use of email for the newsletter. Done

Sabine will continue to track the JCC effort. Done??

Lisa to craft a “together” email; Sabine and David sign off. We love and miss you. Then phone individually. Make up a list of people to contact and anyone willing can join us in phoning people. (Done)

Reggie will set something up with Flippin Pizza in November. Will notify the choir at a rehearsal. Done.

For November-December Meeting

David will ask Daren to get the “One Humankind” video to Muriel.

David to call Sally Williams and Ron Staley. Ongoing.