

## MOHA Board Meeting – September 10, 2020

Location: Zoom call.

### Attending:

Vlc Duca Cora	Mary Butler	Jim Price
Rosemary Duca Cora	Bill Forster	Sabine Creamer
David North	Kurt Jaeger	Lisa Wysocki
Muriel Evans-Buck	Reggie Ott	

The meeting was called to order at 7:08 pm

### **Secretary's Report**

The August minutes will be submitted to the members and approved by gmail after members have submitted revisions.

### **Treasurer's Report (Kurt Jaeger).**

Changes to the financial report sent out. Pulled out DOD pledges because it is part of pledge money already committed. As of August 31, there was \$14, 000 in the DOD budget.

### **Promotions (Bill Forster)**

David North reported on the video of "The Humanity of Humanity". David added Matt Taylor to the credits. It is done, waiting for approval by the Board. Then it is ready for distribution. Be the Answer in pre-production.

Unity Walk on 9-13. We sent two videos from Spring Concert to Unity Walk people. We will let them go with what they have. Bill Forster encouraged members to participate.

### **Fundraising (Reggie Ott)**

Restaurants of Oakton called to support local restaurants. Project Group Raise. We would promote this to members.

We would get 10-20% of revenue for a specific restaurant for a specific time period. We would be able to pick a date in September or October. Any business they do during our period of time we get paid the agreed percent on. None of us needs to go to the restaurant. All we have to do is buy during our time and distribute the information for families and friends.

Reggie will work with Kurt to decide how to proceed, select a restaurant and a date.

## **Membership (Lisa Wysocki)**

Because choir is virtual this year, membership renewals are coming in as payments to the treasurer, who is then relaying information to Lisa. Lisa had a few questions about tracking information with webmasters and setting up access to the Member Page for new members. Lisa will reach out to new members and alumni to try to increase participation. Kurt expects more members to pay dues after the next practice."

We don't have a community person on the Board. How do we help people feel more connected? Lisa would like suggestions, and would like to discuss it at the next meeting.

## **President, Vice-President Report (Vic Duca Cora, Rosemary Duca Cora)**

The video is good. If you listen on a cell phone or iPad, it's fine. Vic not impressed with Zoom.

JCC hired us to do a concert in October. This isn't going to happen. They are interested in collaborating with us on a cultural event. If we have the videos, we can negotiate a price. It could be part of an event with 2-4 songs on video. JCC will follow up on us.

There are people in our choir who can perform and self-accompany. This could then be part of these concerts that include a variety of things. David said this is do-able.

Unity Walk. Interfaith dialogue, cooking session for which you have to register separately. Opening ceremony starts at 1pm. The video from the Spring concert in 2019 will be part of that. We also have a spot at the Resource Fair. It will display our mission, what we do, information on how to join.

Video Production companies – River Bend and two other companies. We allotted \$650 to use River Bend. Received a quote from David Grayden. \$25/singer for the same package as River Bend. River Bend gave us a \$100 discount if we do the audio mixing (\$550). Stephen O' Conner recommended by Laura Weiss, but we don't yet have a bid from him.

## **David North**

David would like to do the audio, even though it isn't much money. David knows the voices. He also says that the video part was the easy part. The video was time-consuming. David argues that he and Darren are now up to speed on the software. The two of them and Matthew Taylor are able to do this. David thinks they can do a video in two weeks.

Turnaround time is important. Will we have videos in time for the JJC concert. There is a demand for these.

David and his team are now investing in the pre-production process. Find ways to help members be comfortable and perform well. We spend a lot of time strategizing. Will produce 8 guide videos, two for each section.

David proposed a test run with Riverbend. We decided to put that off until we have the outstanding bids in place.

We have River Bend as a possibility. Sabine will check with Steve O'Conner. If we hear of other production companies, we will send the information to Sabine.

We will continue video production with David.

### **Muriel Evans-Buck**

Muriel is working on identifying individual and corporate donors.

A Donor Salute in the newsletter. A picture and a blurb.

Muriel has identified a donor to buy a file with 5000 records. Muriel trying to get it up to 10,000. Records must have names, addresses and email addresses. Using a company in Chicago to provide lists.

Small donations - \$5 Challenge for David's followers (95,000 people). Start on October 4 and send out Holiday appeal in November.

Kurt can compile a list of donors from PayPal.

Kurt also found a company that will do the Form 990 for free if your income is less than \$100000 a year. He is working on that.

Muriel would like a cell phone to handle donations.

She also proposed that we remove "interfaith" from our mission statement. There are some corporate donors who will not give grants to religious groups. An alternative, "all inclusive" was suggested. David has experienced this in the past.

We will discuss the "interfaith" question at the next meeting.

### **Action Items.**

- Reggie will work with Kurt to decide how to proceed, select a restaurant and a date for the "Oakton Restaurants Giving Back" promotion.
- Lisa will reach out to Alumni, people who moved away. She will get the lists from the 25<sup>th</sup> anniversary from Laura Romstedt.

- Vic and Rosemary will review potential production companies for the videos and recommend how we should proceed.
- Muriel will distribute copies of her slides from August to the Board.
- Muriel will proceed with getting a donor list for outreach.
- Muriel will proceed with \$5 Challenge for David's followers (95,000 people)
- Kurt will compile a list of donors from PayPal.
- Kurt will identify the company he knows that will do the Form 990 for free if your income is less than \$100000 a year.

The Meeting was adjourned at 9:00 pm.

The next meeting will be on October 8 at 7pm.

## Action Items

Decide how to proceed on the “Oakton Giving Back” project and to select a restaurant and a date. (Kurt and Reggie).

Discuss suggestions for how to help people feel more connected as part of membership (Lisa).

Discuss the issue of removing the word “interfaith” in our mission statement. (Muriel).