

MOHA Board Meeting – August 13, 2020

Location: Zoom call.

Attending:

Vlc Duca Cora	Mary Butler	Jim Price
Rosemary Duca Cora	Bill Forster	Sabine Creamer
David North	Kurt Jaeger	Lisa Wysocki
Muriel Evans-Buck	Reggie Ott	Shelley Gutstein

The meeting was called to order at 7:10 pm

We were joined by Muriel Evans- Buck.

Order of Business

Approval of minutes

The July minutes were approved.

Action Items were reviewed and updated.

Treasurer's Report (Kurt Jaeger).

The Board approved the budget and approved continuing to pay musicians as if rehearsals were continuing in person. Money is in the budget to pay musicians for rehearsal time. This will be about \$350 to each musician for each rehearsal.

The proposed budget has no in-person activities in the Fall. This means that there will be no rental fees but also there will be no concert income.

Promotions (Bill Forster)

Nothing to report.

Fundraising (Reggie Ott)

Nothing to report.

Membership (Lisa Wysocki)

Lisa will call people we haven't seen in a while. Muriel will help.

Vic suggested that we reach out to former and distance members, and perhaps create a new class of membership for them. Perhaps a discounted membership

President, Vice-President Report (Vic Duca Cora, Rosemary Duca Cora)

Vic and Rosemary met by Zoom with Laura Romstedt, Sabine Creamer and Muriel Evans-Buck. Laura explained Strategic Action Group activities.

We will continue with the summer virtual rehearsals.

The 27th season will begin on September 8.

David North

David showed a sample of what the group tape will look like. The "Be the Answer" music track is done. The next step is to ask people to do individual recordings. This will be simpler than the last one because it has only the bridge and the chorus.

Rosemary recommended using a production company to speed up the production process. David can produce the raw tapes and turn them over for production.

River Bend Productions, for example, has a premium package for \$650. There is an extra fee for more people and more time. It might run \$1000 for a small concert. There were two other possible companies.

David said the Premium package is what we would want.

We need something for the JCC and the Unity Walk. We also need some good videos to give to Muriel to promote the choir to potential donors.

If we look for someone to underwrite this, we can crank out a lot of stuff. However, Kurt recommended that we don't go to very generous members again. Also note that we cannot charge for music already in the public domain.

JCC hasn't decided on the length of their concert.

Conversation with Muriel Evans-Buck

Muriel is working on a development and fundraising plan. She proposes that we give our member donors a break. She will seek corporations with a commitment to the arts, corporations who support choirs. She believes she can find a donor to support the fundraising list. For example, send a holiday mailing by email.

Meeting was adjourned at 8:35

Next Meeting

September 10, 7:00 pm

Action Items

Action Item – Sabine will contact JCC about plans for our upcoming performance.